



Consulting & Advisory Services

- Patient-Centered Communication
- Hereditary Cancer Advocacy
- Storytelling in Healthcare

SARA KAVANAUGH, Advocate, Speaker, Consultant

Advisory Consultation

For organizations seeking expert insight on patient communication and engagement

Typical format:

- 60–90 minute strategy call
- Review of communication materials or initiatives
- Recommendations and follow-up call and written summary

Investment:

\$500 – \$1,000 per session

Packages available for organizations seeking ongoing guidance.

Strategy Project

For organizations developing or improving patient communication initiatives

Typical scope may include:

- review of patient-facing materials
- communication strategy recommendations
- messaging framework development
- leadership consultation

Investment:

\$2,500 – \$6,500 depending on project scope

Projects typically completed over 4–8 weeks.

Custom Engagements

Sara is happy to tailor engagements to meet the needs of health organizations, research institutions, advocacy groups, and conferences.

Workshops & Training

Interactive sessions designed to strengthen patient-centered communication

Topics may include:

- communicating genetic risk effectively
- building trust with patients and families
- storytelling in healthcare communication

Formats:

- in-person workshops
- virtual training sessions
- conference presentations

Investment:

\$2,500 – \$6,000 per session

Travel expenses may apply for in-person engagements.

Advisory Partnerships

For organizations seeking ongoing expertise and patient-centered insight

Examples:

- patient advisory roles
- communication strategy advising
- advocacy program guidance

Investment:

Starting at \$1,500 per month depending on scope

Limited advisory partnerships accepted annually.



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